

## Gail Morgan Speaker Profile

Gail loves to talk and she especially enjoys speaking about utilising the power of our visual image to improve our lives.

Whether she is speaking in front of a live audience at a workshop or during a webinar; on the radio or TV; or as a guest speaker on a podcast – she loves to demystify the art of getting dressed and share the secrets of a workable wardrobe.

Perfect for conferences, workshops, networking events, webinars, pod casts and radio shows.



### During her talks Gail shares how to:

- Maximise your Visual Impact to make the right first impression – from handshakes to haircuts and from jackets to jewellery
- Use Colour Psychology to develop your Personal Brand
- Create a Minimal Wardrobe - allowing you to dress well with less, ultimately saving you time, money and energy, relevant for your work, holiday and social wardrobe.

### ABOUT GAIL

Gail is the style & image expert who helps busy people get the most from their wardrobes and present themselves in the way that is right for them. No fashionista BS - just easy to follow guidelines and principles.

Gail has worked in the retail and image industry for over 25 years helping thousands of people to feel more confident and comfortable in their clothes and in their clothing choices.

She didn't always get it right – her early style influences were from the 1980s!

And she can relate to how confusing shopping and dressing can be for many people, having worked for John Lewis as a Consultant Fashion Advisor for a number of years.

Her talks are based on these personal experiences and the knowledge that she has acquired by continuing to study, as well as talking to and observing her corporate and private clients. Her simple, no nonsense approach to style is a revelation – understand the basics, know what works for you, so that you can understand fashion and not be a slave to it!

AND Gail is one of only 5 Image Consultants in the World to be certified on both sides of the Atlantic. Through her training company, Study in Style, Gail has developed training courses and online programmes to help others build their own successful businesses in the image industry.

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